



UK Social Investment Forum

Working with others to promote
Socially Responsible Investment

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Press Release: February 28, 2005

SRI Advocate returns to head UK Social Investment Forum



The UK Social Investment Forum (UKSIF) [1] is pleased to announce the appointment of leading socially responsible investment advocate Penny Shepherd MBE as its next Chief Executive. She joins from the London Sustainability Exchange [2] where she has been Chief Executive since 2001.

As UKSIF Executive Director from 1997-2001, Penny Shepherd played a leading role in championing the government's SRI disclosure regulation for occupational pension funds and tripled UKSIF's membership. Her leadership in socially responsible investment was recognised in the Queen's Birthday Honours List in June 2000 with an MBE for "services to sustainable economic development and socially responsible investment".

Penny Shepherd said

"UKSIF has grown significantly in strength and influence in recent years. It now runs major programmes supporting the growth of socially responsible investment for individuals and institutions, and provides the secretariat for the All-Party Parliamentary Group on SRI as well as its established services of SRI advocacy and member networking. I look forward to further developing its support to responsible institutional investors, charities, financial advisers and concerned individuals."

She added

"After three exciting years advancing London's regeneration and sustainable development, I am delighted to have the opportunity to return to my true passion of working with the finance sector to advance socially responsible investment and sustainable financial services. My experience of working with major companies and others in addressing the practical challenges of sustainable development in London has given me renewed insight into the opportunities offered to the UK finance sector by its leadership in sustainable and responsible investment."

Emma Howard Boyd, UKSIF Chair said

"Penny joins UKSIF as a highly regarded champion of socially responsible investment with over ten years of experience in the field. Her knowledge and experience will be of great value to UKSIF and she will play a key role in leading it through its next phase of development and continuous growth."

END

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Notes to Editors:

- The **UK Social Investment Forum (UKSIF)** is the UK's membership network for socially responsible investment (SRI). UKSIF's primary purpose is to promote and encourage the development and positive impact of SRI amongst UK based investors. UKSIF believes that all material social, environmental and ethical (SEE) issues should be integrated into standard investment practice and that individual investors should be able to reflect their values in their investments.

The Forum was launched in 1991 to bring together the different strands of SRI nationally and to act as a focus and a voice for the industry. UKSIF's 250+ members and affiliates include retail and institutional fund managers, financial advisers, SRI research providers, consultants, trade unions, banks, building societies, community development finance institutions, NGOs and individuals interested in SRI.

In addition to UKSIF's programmes and parliamentary work, the Forum prepares member newsletters and briefings, as well as co-ordinating a wide range of events, from small seminars to conferences on topics reflecting the full spectrum of interest in the SRI field. UKSIF also works to educate the public and Government about SRI.

For further information see [About UKSIF](#) or [contact UKSIF](#).
- The **London Sustainability Exchange** was launched in 2001 by a consortium of London organisations from the public, private and voluntary sectors at the suggestion of the Corporation of London's Bridge House Trust to act as a catalyst to set London on course to become the most sustainable world city. It works closely with the Mayor of London. As its first Chief Executive, Penny Shepherd's role was to set up the organisation and develop its initial relationships and projects. She was appointed by the Mayor of London in 2002 as a member of his London Sustainable Development Commission.

See also:

[About UKSIF: UKSIF's Secretariat, Board Directors & Patrons](#)

[UKSIF Press Releases: MBE for Executive Director of UK Social Investment Forum](#) (June 2000)

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