



## UKSIF Launches New Mission Statement at 11 Downing Street

The UK Social Investment Forum (UKSIF) has celebrated its first fifteen years (1991-2006) and launched its new mission statement and strapline at an evening reception hosted by the Rt Hon Stephen Timms MP, Chief Secretary to the Treasury at 11 Downing Street on Wednesday 25 April.

The new strapline is 'promoting sustainable and responsible finance'. It replaces 'working with others to promote socially responsible investment', which has been UKSIF's strapline for the last fifteen years. It aims to make it clearer that UKSIF supports the full range of sustainable and responsible financial services.

Speaking at the reception, the Rt Hon Stephen Timms MP, Chief Secretary to the Treasury said 'I have worked with UKSIF over many years, both at the Treasury and in other ministerial roles, and have valued its contribution. I look forward to working with UKSIF in the future and wish it every success for the next fifteen years.'

Noting UKSIF's many achievements over the last 15 years, Penny Shepherd MBE, UKSIF Chief Executive said 'Although socially responsible investment is at the heart of what we do, we have always supported the breadth of sustainable and responsible financial services. Last year, we consulted our members on changing our mission statement to reflect this. Today marks the launch of our new mission and strapline.'

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### **New UKSIF Strapline and Mission**

**Strapline:** promoting sustainable and responsible finance

**Mission:** The UK Social Investment Forum (UKSIF) is the membership network for sustainable and responsible financial services. UKSIF promotes responsible investment and other forms of finance that support sustainable economic development, enhance quality of life and safeguard the environment. We also seek to ensure that individual and institutional investors can reflect their values in their investments.

## **Notes to Editor**

### **About the UK Social Investment Forum (UKSIF)**

The UK Social Investment Forum (UKSIF) was created in September 1991 to bring together the different strands of sustainable and responsible financial services within the UK and to act as a focus and voice for the industry.

UKSIF's 200+ members and affiliates include institutional and retail fund managers, retail banks, investment banks, financial advisers, pension funds, investment consultants, socially responsible investment (SRI) research providers, trade unions, community development finance institutions, non-governmental organizations and interested individuals.

UKSIF's strapline and mission were previously:

*Strapline:* Working with others to promote socially responsible investment

*Mission:* The UK Social Investment Forum (UKSIF) is the UK's membership network for socially responsible investment (SRI). UKSIF's primary purpose is to promote and encourage the development and positive impact of SRI amongst UK based investors. UKSIF believes that all material social, environmental and ethical (SEE) issues should be integrated into standard investment practice and that individual investors should be able to reflect their values in their investments.

For further information, visit [www.uksif.org](http://www.uksif.org).

### **About the 15<sup>th</sup> Anniversary Reception**

The reception celebrated 15 years of the UK Social Investment Forum promoting sustainable and responsible finance (1991-2006). It took place on Wednesday 25 April 2007 at 11 Downing St, London SW1. It was hosted by the Rt Hon Stephen Timms MP, Chief Secretary to the Treasury and was held by kind permission of the Rt Hon Gordon Brown MP, Chancellor of the Exchequer.

It was attended by over 100 representatives of UKSIF's member organisations, including banks, fund managers, financial advisers, investment consultants, pension funds and non-governmental organisations.

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