



# Press Release

## Aviva Investors to Sponsor National Ethical Investment Week 2009

**London, 4 September 2009** – Aviva Investors has today joined CCLA, The Co-operative Financial Services and Henderson New Star as a sponsor of the second National Ethical Investment Week (NEIW), to be held 8-14 November. NEIW is a cooperative campaign that brings together financial advisers, charities and trusts, financial organisations, faith groups, NGOS and community groups to ensure that everyone knows that they have green and ethical options for their investments.

**Peter Michaelis, Head of SRI, Aviva Investors said:** “Following the success of the first National Ethical Investment Week last year, Aviva Investors are proud to be sponsoring the event for a second year. As a committed advocate of sustainable and responsible investment, we welcome the opportunity to broaden the debate around green and ethical investing. The response to the event last year was extremely encouraging and has helped to push green and ethical products higher up the mainstream agenda – we look forward to building on that this year.”

Activities in preparation for the week include financial adviser seminars in London, Manchester and Southampton from September onwards. For details, visit [www.neiw.org](http://www.neiw.org) or contact [lisa.wootton@uksif.org](mailto:lisa.wootton@uksif.org).

### Contact

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## **Notes to Editors**

### **About National Ethical Investment Week**

National Ethical Investment Week (NEIW), the campaign to raise awareness of green and ethical investment options, is coordinated by UKSIF – the sustainable investment and finance association, and sponsored by Aviva Investors, CCLA Investment Management, The Cooperative Financial Services and Henderson New Star. It is supported by the Association of Independent Financial Advisers (AIFA). For more information, visit [www.neiw.org](http://www.neiw.org).

### **About Aviva Investors**

Aviva Investors is the global asset management business of Aviva plc, the world's fifth-largest insurance group\*. The company delivers investment management solutions, services and client-driven performance to clients worldwide. Aviva Investors operates in 15 countries in Asia Pacific, Europe, North America and the United Kingdom.

### **About Aviva plc**

- Aviva is the world's fifth largest insurance group, serving 50 million customers across Europe, North America and Asia Pacific.
- Aviva's principal business activities are long-term savings, fund management and general insurance, with worldwide total sales of £24.4 billion for the six months to 30 June 2009 and funds under management of £352 billion at 30 June 2009, of which Aviva Investors manages £222 billion.

\* Based on gross worldwide premiums for the year ended 31 December 2008

### **About UKSIF**

UKSIF, the sustainable investment and finance association, promotes responsible investment and other forms of finance that support sustainable economic development, enhance quality of life and safeguard the environment. It also seeks to ensure that individual and institutional investors can reflect their values in their investments. Founded in 1991, it has over 200 members including financial advisers, asset managers, research providers, pension funds, banks and non-governmental organisations. For more info, visit [www.uksif.org](http://www.uksif.org).

