

**‘GET YOUR FREE POSTERS AND LEAFLETS NOW FOR  
FIRST EVER NATIONAL ETHICAL INVESTMENT WEEK’  
UKSIF TELLS FINANCIAL ADVISERS**

**London, 25 April 2008** – With less than a month to go to the start of the UK’s first **National Ethical Investment Week (NEIW)** (18th – 24th May 2008), the UK Social Investment Forum (UKSIF) has announced that **free posters, leaflets and bookmarks are now available** for financial advisers to use in the run up to and during the week.

Advisers should visit [www.neiw.org](http://www.neiw.org) to select from the **two designs available** and place their order. Materials will then be dispatched immediately.

**Penny Shepherd MBE, UKSIF Chief Executive** said: *“With a choice of two designs – one informal and the other in a more corporate style – advisers can pick materials that reflect the image of their business.”*

*The bookmark and leaflet are both ideal for sending to clients or leaving in public places. The leaflet has space for advisers to include their own marketing or contact information.’*

The week is being backed by leading product providers. Its Gold Sponsors are Henderson Global Investors and Norwich Union. Friends Provident is a Silver Sponsor.

**- ENDS -**

**18th - 24th May 2008**

**GOLD SPONSORS**



**SILVER SPONSOR**



**For further information please contact:**

Stephanie Walker, UKSIF, 020 7749 9953, [stephanie.walker@uksif.org](mailto:stephanie.walker@uksif.org)

**Editors Notes**

**About the UK Social Investment Forum (UKSIF)**

The UK Social Investment Forum (UKSIF) is the membership network for sustainable and responsible financial services. UKSIF promotes responsible investment and other forms of finance that support sustainable economic development, enhance quality of life and safeguard the environment. It also seeks to ensure that individual and institutional investors can reflect their values in their investments. UKSIF are the organisers of National Ethical Investment Week (18th – 24th May 2008) whose aim is to raise awareness of green and ethical investments. For more information on NEIW, visit [www.neiw.or/media-centre](http://www.neiw.or/media-centre).

**For comments from the National Ethical Investment Week sponsors, please contact the following:**

**Henderson Global Investors:** Laura Cook, Media Relations Manager, 020 7818 4704, [laura.cook@henderson.com](mailto:laura.cook@henderson.com)  
[www.henderson.com/sri](http://www.henderson.com/sri)

**Norwich Union:** James Dalby, Fund Development Manager, 01904 452 244,  
[James.Dalby@norwich-union.co.uk](mailto:James.Dalby@norwich-union.co.uk)  
[www.norwichunion.com/sustainable-investing/](http://www.norwichunion.com/sustainable-investing/)

**Friends Provident:** Julia Dreblow, SRI Marketing Manager, 07802 642065,  
[julia.dreblow@friendsprovident.co.uk](mailto:julia.dreblow@friendsprovident.co.uk)  
[www.friendsprovident.co.uk/sri](http://www.friendsprovident.co.uk/sri)

**About growing demand for green and ethical investment**

Latest EIRIS statistics show that at end 2007, nearly £9 billion was invested in UK green and ethical retail funds, with about three quarters of a million investor accounts and a choice of almost 100 funds.

Details at [www.eiris.org/files/press%20releases/ethicalinvestrecordhighfeb08.pdf](http://www.eiris.org/files/press%20releases/ethicalinvestrecordhighfeb08.pdf).