

Press Release

Adviser seminars announced for National Ethical Investment Week

London, 13 October 2009 – A series of seminars for advisers are to take place in the run-up to the second National Ethical Investment Week (www.neiw.org) to be held from 8 -14 November. The events in London and Southampton will hear from experts in green and ethical investment and discuss how advisers can help their clients to make money and make a difference.

The following adviser events will take place as part of NEIW:

- Monday 2 November, 10:00 - 13:00 in London
- Friday 6 November, 10:00 - 13:00 in Southampton

A range of information is available for advisers wishing to deepen their knowledge of green and ethical investing. This includes a free online training course designed specifically for financial advisers available at www.uksif.org.

Penny Shepherd, UKSIF chief executive and chair of NEIW, said:

“We encourage all advisers to use National Ethical Investment Week as an opportunity to speak to their clients about today’s green and ethical investments. These seminars, and our other adviser support, will help them to respond to the growing client interest.”

Chris Cummings, director general of AIFA and NEIW advisory board member, said:

“Green and Ethical investment is a very important area, and one in which many investors have a growing interest. It is vital that advisers are informed about the issues involved. Consumers are keen to take a more ethical route and IFAs should embrace the business opportunities this presents.”

For details, or to book a place, visit www.neiw.org or contact lisa.wootton@uksif.org.



Sponsored By:



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Notes to Editors

About National Ethical Investment Week

National Ethical Investment Week (NEIW), the campaign to raise awareness of green and ethical investment options, is coordinated by UKSIF – the sustainable investment and finance association, and sponsored by Aviva Investors, CCLA Investment Management, The Cooperative Financial Services and Henderson New Star. It is supported by the Association of Independent Financial Advisers (AIFA). For more information, visit www.neiw.org.

About UKSIF

UKSIF, the sustainable investment and finance association, promotes responsible investment and other forms of finance that support sustainable economic development, enhance quality of life and safeguard the environment. It also seeks to ensure that individual and institutional investors can reflect their values in their investments. Founded in 1991, it has over 200 members including financial advisers, asset managers, research providers, pension funds, banks and non-governmental organisations. For more info, visit www.uksif.org.

