

The “Investing in a Sustainable Recovery” Initiative

The “Investing in a Sustainable Recovery” Initiative brings together leading individuals and organisations committed to sustainable and responsible investment, in the UK and beyond.

The Initiative is convened by Tomorrow's Company, UKSIF - the sustainable investment and finance association, and the HSBC Climate Change Centre of Excellence.

Those involved share a sense that there are substantial risks and opportunities flowing from the current economic crisis for the shift to a low carbon, sustainable economy.

The need to make that shift has never been greater. New scientific evidence shows that the risks involved in not acting with substantial effect potentially compromise the very pre-conditions of being able to do business and generate reasonable returns.

The run-up to the COP 15 Copenhagen Climate Change Conference in December also requires fresh thinking on the mobilisation of private capital for low carbon growth and climate-resilient investment.

The Initiative recognises that the scale of effort required to address climate change is well beyond current levels of activity. It will explore systemic and practical solutions that involve:

- New financial instruments to leverage the large scale of private investment needed.
- Other measures that can serve as exemplars of sustainability principles, while generating long-term financial success.

The aim is to achieve particular impact in the run up to Copenhagen negotiations and in the implementation of what results.

This Initiative forms part of a range of activities being undertaken by the convenors and participants to support the wider economic restructuring and financial reform needed for a sustainable economy.

It is a time-limited and targeted intervention with the ambition of triggering “transformative” change.

Convenors

tomorrow's
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Tony Manwaring

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UKSIF – the sustainable
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HSBC 
The world's local bank

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The Initiative is also supported by:

The London Accord



NETWORK for
SUSTAINABLE
FINANCIAL
MARKETS

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