



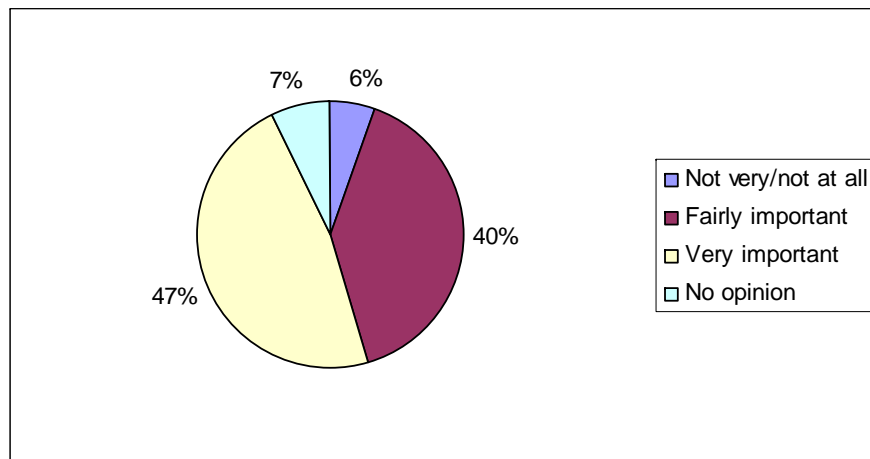
Research commissioned by F&C Asset Management into the ethical investment concerns of the UK public

Total respondents: 2194

Ethical Investment

Almost 90% of the British public believe it is important for companies to take social, ethical and environmental issues seriously

1) How important do you think it is for companies to take social, ethical and environmental issues seriously?



*Source: 72 Point Ltd as at December 2006

Ethical Investment

But those living in London and the South of England take ethical and environmental issues most seriously

1) How important do you think it is for companies to take social, ethical and environmental issues seriously?

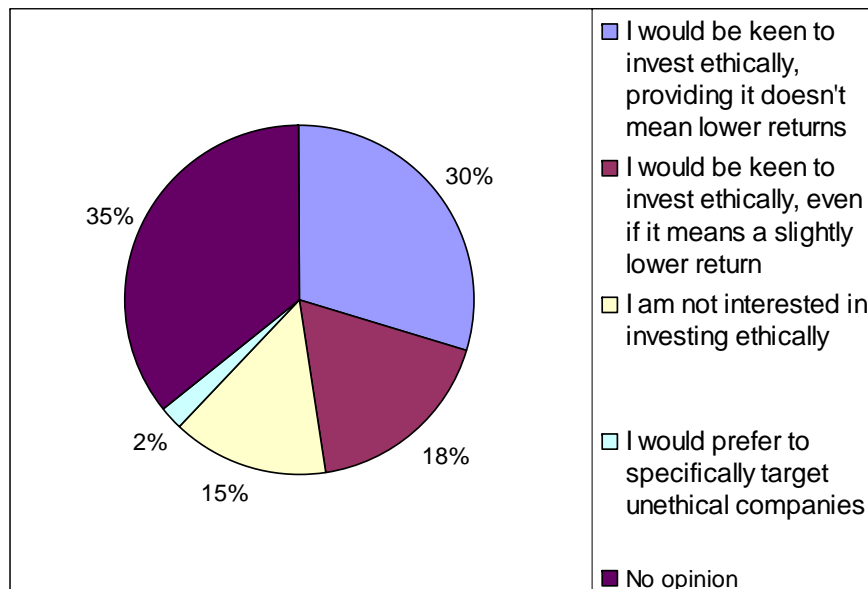
	Not very/not at all	Fairly important	Very important	No opinion
Ireland	0.00%	61.90%	38.10%	0.00%
London	4.13%	40.50%	50.41%	4.96%
Midlands	6.93%	40.10%	46.04%	6.93%
North East	2.08%	52.08%	41.67%	4.17%
North West	6.88%	37.61%	44.95%	10.55%
Scotland	10.34%	32.76%	41.38%	15.52%
South East	1.33%	37.33%	56.00%	5.33%
South West	6.25%	35.42%	52.08%	6.25%
Wales	6.45%	41.94%	45.16%	6.45%

*Source: 72 Point Ltd as at December 2006

Ethical Investment

And 48% of the British public would like to invest ethically. Of these more than a third would do so even if they had to sacrifice their returns

2) Which of these comments best describes your view of investing ethically?

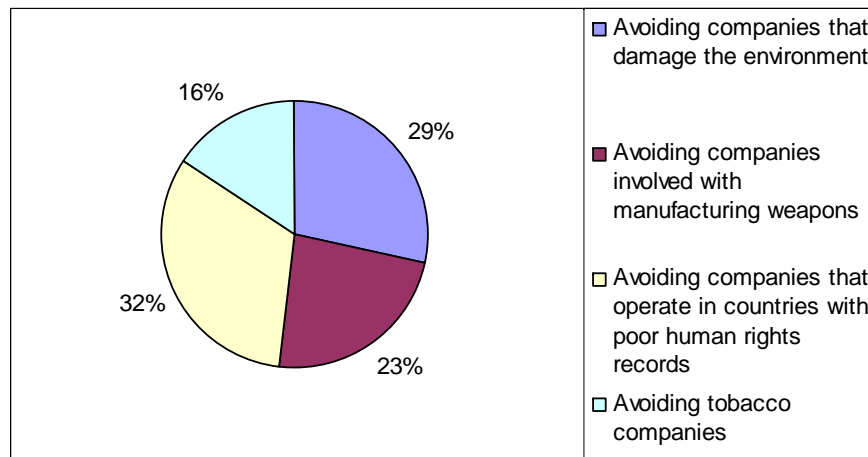


*Source: 72 Point Ltd as at December 2006

Ethical Investment

Human rights and the environment have topped the list of ‘ethical’ concerns, replacing more traditional issues such as tobacco and arms manufacturing

3) Which of the following issues are you most concerned about?

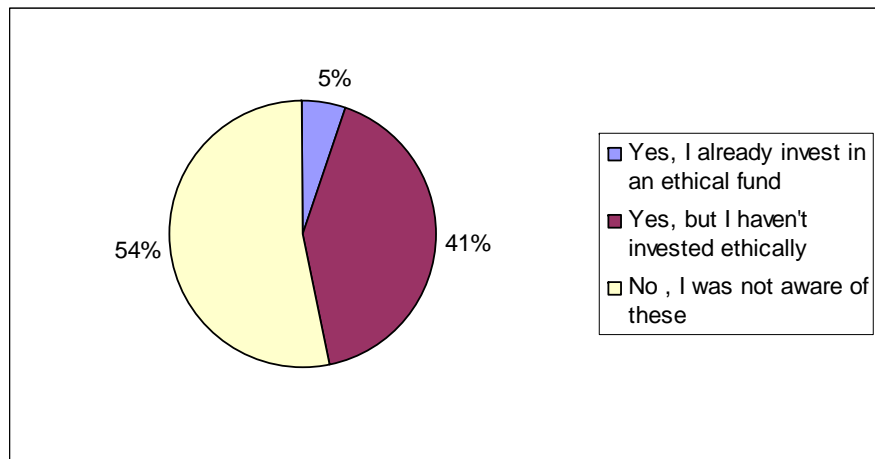


*Source: 72 Point Ltd as at December 2006

Ethical Investment

However, awareness of ethical investment is still very low with more than half of the respondents admitting they had not heard of ethical stock market funds

4) Are you aware that there are stock market funds available which allow you to invest ethically?



*Source: 72 Point Ltd as at December 2006

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